

ABOUT CTMOM



What is the Connecticut Mission of Mercy Free Dental Clinic?

The Connecticut Mission of Mercy Free Dental Clinic, a program of the Connecticut Foundation for Dental Outreach (CFDO), is affectionately referred to as CTMOM. The two day clinic provides free dental care to the underserved, uninsured and working poor in Connecticut – those that would otherwise go without dental care. Oral health is inseparable from general health and can affect a person's self-esteem, compromise their ability to work, attend school and lead a normal life. Every year, a Connecticut Mission of Mercy project is held in a different location throughout the state.

Sponsorship Opportunities

We Can't Do It Without You!

The CFDO offers a number of opportunities to support CTMOM. Your gift, at any level, will change lives.

Sponsorships allow your organization to get your company name in front of dental and health professionals, community volunteers, and patients.

All Major Sponsorships (Bronze-Diamond) include: recognition in e-newsletter(s); on the CFDO.org website; and in the CTMOM annual video. For more details on sponsorship levels, see page 2.

All In-Kind Donations, please include an itemized list of supplies to be donated with associated value.

Both monetary and in-kind donations are needed and welcome!



**Floyd Little Athletic Center • New Haven, CT
April 7-8, 2017**

**2016 CTMOM
EVENT**
BY THE NUMBERS

2
DAYS

193
DENTIST VOLUNTEERS

1,236
VOLUNTEERS

\$1.37
MILLION DOLLARS
DONATED DENTAL SERVICES


1,701
PATIENTS TREATED

CONNECT WITH US

 www.cfdo.org

 [@CT_MOM](https://twitter.com/CT_MOM)

 facebook.com/CTMOM

 (860) 863-5940

 jbicknell@cfdo.org

835 West Queen Street | 2nd Floor | Southington, CT 06489



SUPPORT CTMOM

Your gift will help provide free dental care to the underserved, uninsured & working poor.



DIAMOND

\$50,000 +

- Name on outside Marquee, if available
- Web Banner on CTMOM website
- Sponsor of Department Signage
- Interview on TV/Radio with Representative of CTMOM, if available
- Honored guest speaker at press conference
- Tent and Table at Event
- Logo on T-Shirt
- Marketing Collateral
- Social Media "Dental Tip" Mentions (8)
- Recognition in press release
- Large Banner
- Donate goods/give-aways for patient bags



PLATINUM

\$25,000 - \$49,999

- Sponsor of Department Signage
- Interview on Radio with Representative of CTMOM, if available
- Honored guest speaker at press conference
- Table Space at Event
- Logo on T-Shirt
- Marketing Collateral
- Social Media "Dental Tip" Mentions (6)
- Recognition in press release
- Large Banner
- Donate goods/give-aways for patient bags



TITANIUM

\$15,000 - \$24,999

- Table Space at Event
- Name on T-Shirt
- Marketing Collateral
- Social Media "Dental Tip" Mentions (5)
- Recognition in press release
- Banner
- Donate goods/give-aways for patient bags



GOLD

\$10,000 - \$14,999

- Name on T-Shirt
- Marketing Collateral
- Social Media "Dental Tip" Mentions (4)
- Recognition in press release
- Banner
- Donate goods/give-aways for patient bags



SILVER

\$5,000 - \$9,999

- Marketing Collateral
- Social Media "Dental Tip" Mentions (2)
- Recognition in press release
- Banner
- Donate goods/give-aways for patient bags



BRONZE

\$1,000 - \$4,999

- Banner
- Donate good/give-aways for patient bags

For more information call Josephine Bicknell, CFDO Director of Programs at (860) 863-5940.

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www.cfdo.org



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