

# ABOUT CTMOM

Connecticut  
Mission of Mercy  
Free Dental Clinic



Making CT Smiles Healthier

## What is the Connecticut Mission of Mercy Free Dental Clinic?

The Connecticut Mission of Mercy Free Dental Clinic, a program of the Connecticut Foundation for Dental Outreach (CFDO), is affectionately referred to as CTMOM. The two day clinic provides free dental care to the underserved, uninsured and working poor in Connecticut – those that would otherwise go without dental care. Oral health is inseparable from general health and can affect a person's self-esteem, compromise their ability to work, attend school and lead a normal life. Every year, a Connecticut Mission of Mercy project is held in a different location throughout the state.

## Sponsorship Opportunities

### We Can't Do It Without You!

The CFDO offers a number of opportunities to support CTMOM. Your gift, at any level, will change lives.

Sponsorships allow your organization to get your company name in front of dental and health professionals, community volunteers, and patients. You will be acknowledged on the large donor posters at the clinic.

All In-Kind Donations, please include an itemized list of supplies to be donated with associated value.

**All monetary and in-kind donations are  
needed and welcome!**



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## CONNECT WITH US



[www.cfdo.org](http://www.cfdo.org)

(860) 863-5940

@CT\_MOM

[lswain@cfdo.org](mailto:lswain@cfdo.org)

@CTMOMFreeDentalClinic

@ctmom\_dentalclinic

835 West Queen Street | 2nd Floor | Southington, CT 06489

# SUPPORT CTMOM

Your gift will help provide free dental care to the underserved, uninsured & working poor.

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## PREMIER \$100,000 +

- Standalone "Thank You" Poster at the clinic entrance
- Web Banner on CTMOM website
- Sponsor of Department Signage, if available
- Interview on TV/Radio with Representative of CTMOM, if available
- Honored guest speaker at press conference
- Social Media "Dental Tip" Mentions (12)
- Recognition in press release
- Logo in Annual Report
- Logo on Sponsor Page of CFDO website
- Donate goods/give-aways for patient bags, including marketing collateral
- Recognized in e-newsletters
- Recognized in CTMOM Video

## DIAMOND \$50,000 - \$99,999

- Web Banner on CTMOM website
- Sponsor of Department Signage, if available
- Interview on TV/Radio with Representative of CTMOM, if available
- Honored guest speaker at press conference
- Social Media "Dental Tip" Mentions (8)
- Recognition in press release
- Level Specific "Thank You" Poster
- Logo in Annual Report
- Logo on Sponsor Page of CFDO website
- Donate goods/give-aways for patient bags, including marketing collateral
- Recognized in e-newsletters
- Recognized in CTMOM Video

## PLATINUM \$25,000 - \$49,999

- Sponsor of Department Signage, if available
- Interview on Radio with Representative of CTMOM, if available
- Honored guest speaker at press conference
- Social Media "Dental Tip" Mentions (6)
- Recognition in press release
- Level Specific "Thank You" Poster
- Logo in Annual Report
- Logo on Sponsor Page of CFDO website
- Donate goods/give-aways for patient bags, including marketing collateral
- Recognized in e-newsletters
- Recognized in CTMOM Video

## TITANIUM \$15,000 - \$24,999

- Social Media "Dental Tip" Mentions (5)
- Recognition in press release
- Level Specific "Thank You" Poster
- Name Listed in Annual Report
- Logo on Sponsor Page of CFDO website
- Donate goods/give-aways for patient bags, including marketing collateral
- Recognized in e-newsletters
- Recognized in CTMOM Video

## GOLD \$10,000 - \$14,999

- Social Media "Dental Tip" Mentions (4)
- Recognition in press release
- Level Specific "Thank You" Poster
- Name Listed in Annual Report
- Logo on Sponsor Page of CFDO website
- Donate goods/give-aways for patient bags, including marketing collateral
- Recognized in e-newsletters
- Recognized in CTMOM Video

## SILVER \$5,000 - \$9,999

- Social Media "Dental Tip" Mentions (2)
- Recognition in press release
- Level Specific "Thank You" Poster
- Name Listed in Annual Report
- Logo on Sponsor Page of CFDO website
- Donate goods/give-aways for patient bags
- Recognized in e-newsletters
- Recognized in CTMOM Video

## BRONZE \$1,000 - \$4,999

- Level Specific "Thank You" Poster
- Name Listed in Annual Report
- Name Listed on CFDO website
- Donate goods/give-aways for patient bags, including marketing collateral
- Recognized in e-newsletters
- Recognized in CTMOM Video

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